



Kiichiro Sato,

President, JETRO New York

Kiichiro Sato assumed the post of President of JETRO New York, head office in North America of Japan External Trade Organization (JETRO), in August 2010.

After receiving a Bachelor of Economics degree from Tokyo University in 1980, he entered the Ministry of International Trade and Industry (MITI) - now the Ministry of Economy, Trade and Industry (METI).

He held a variety of key positions at MITI/METI and related governmental organization including Director-General, Chubu Bureau of Economy Trade and Industry; Vice President, Research Institute of Economy Trade and Industry (RIETI); and Director-General for Small and Medium Enterprise Policy, Small and Medium Enterprise Agency, METI.