Before and After the TTIP:

The Transatlantic Trade and Investment Partnership between the European Union and the United States

A seminar on the implications for regional integration and business in the Western Hemisphere and the rest of the world

An Activity of the Atlantic Initiative of the Jean Monnet Chair

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Room: School of Business Administration, Aresty Graduate Business Building, Room 431
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Program

8:30am: Welcome
Leonidas Bachas, Dean, College of Arts and Sciences, University of Miami
Joseph Ganitsky, Director, CIBER, School of Business, University of Miami
Rebecca Friedman, Co-Director, EU Center, Florida International University

University institutional remarks (during the course of program):
Thomas LeBlanc, Provost, University of Miami
Consular remarks:
Kevin McGurgan, British Consul General
Adolfo Barattolo, Consul General of Italy

Opening Address:
Antonio de Lecea, Minister, Principal Advisor, Delegation of the European Union in the United States

9:15 am-11:00am: Session I:
Background and setting
Chair: **Joaquín Roy,** University of Miami

Michelle Egan, American University, "Is TTIP really that different?"

Javier Bonilla Saus and **Pedro Isern**, Universidad ORT, Montevideo, Uruguay, "Politics and Philosophy beyond Economics and Commerce"

George Zestos and **Christopher Coffman,** Christopher Newport University, Virginia, "Transatlantic economic integration"

Joseph A. McKinney, Baylor University, Texas, "Challenges on the Way to a Transatlantic Trade and Investment Partnership"

11:15am-1:00pm. Session II:
Special issues

Chair: **Maxime Larivé,** EU Center/Jean Monnet Chair Research Associate

Roberto Domínguez, Suffolk University, Boston, "The Automotive Sector in light of the Free Trade Agreements between the EU and North America"

Carolyn M. Dudek, Hofstra University, New York City, "Genetically Modified Foods and Trade Controversy"

Veljko Milutinović, Graduate School of Business Studies, Belgrave, Serbia,"Technical Barriers to Trade, Sub-Federal Regulation and Third Country Access: An Argument in Favour of Mutual Recognition"

María Lorca, University of Miami, "The euro, the dollar and the TTIP: The need for an 'Euro Index'

1:00-2:00: Lunch

2:00-3:45: Session III:

The Western Hemisphere

Chair**:** **Ambler Moss**, University of Miami

Kurt Hübner, University of British Columbia, Vancouver, "TTIP and CETA. Remaking of the Atlantic Economy?

Finn Laursen, University of Southern Denmark, Odense, "The EU's Transatlantic Trade Policy: Why the move towards FTAs?"

Gustavo Vega, El Colegio de México, México, "The TTIP, NAFTA and Mexico"

Félix Peña, Universidad Nacional de Tres de Febrero, Buenos Aires, Argentina. "The negotiation of the TTIP: a preliminary view from the deep South

Carlos Malamud, Universidad Nacional a Distancia/Instituto Elcano (Madrid), "The TTIP and Mercosur"

3.45-5.15. Session IV:

The wider world

Chair**:** **Manuel Cienfuegos**, Universitat Pompeu Fabra, Barcelona

Federico Steinberg, Institute Elcano/Universidad Autónoma, Madrid, "Underlying geopolitical motives of the TTIP: leadership of the Transatlantic axis"

Tamas Novak, Austrian Marshall Plan Foundation/ Center for Transatlantic Relations (SAIS), "Implications of TTIP on global economic integration of Central and Eastern Europe"

Katja Weber, Georgia Institute of Technology, "Implications of TTIP for Southeast Asia in the Short and Medium Term".

Olufemi Babarinde, Thunderbird School of Global Management University, Arizona, "Implications of the TTIP for Africa: a conjectural analysis"

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- Latin American Studies Association (LASA), Europe-Latin America section

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