

Miami-Florida Jean Monnet Center of Excellence

European and Eurasian Studies Program



The Transatlantic Trade & Investment Partnership (TTIP) Prospects and Challenges for EU-U.S. Economic Cooperation

Thursday, February 16, 2017 | 5:00 p.m. - 6:30 p.m. | FIU Modesto A. Maidique Campus | MARC Pavilion

Friday, February 17, 2017 | 9:00 a.m. - 4:45 p.m. | FIU Modesto A. Maidique Campus | MARC Pavilion

While the debate surrounding the planned EU-U.S. trade agreement TTIP is increasingly contentious in Europe, in the U.S. there exists little information or discussion outside a small policy circle. And the new president-elect's general resistance to international trade agreements doesn't help the issue. Hence the general public and even the business or policy sectors are in need of a balanced analysis. International trade agreements in general have become politically contested, as has become evident with the EU-Canada Comprehensive Economy & Trade Agreement (CETA) or the U.S.-Asia Trans-Pacific Partnership (TPP), for example. From mutual tariffs and standards to dispute settlement, a number of trade policy issues need to be resolved and publicly justified in treaty negotiations. In Europe, TTIP critics question its over-reaching structures, its dispute settlement mechanism which they say gives too much power to the private sector, the risk of lowest common denominators on hard-fought standards, and the secrecy of negotiations. Proponents argue that TTIP could stimulate the relatively stagnant transatlantic economies, create additional jobs and jointly strengthen Western economic power in the world. Since the negotiation of TTIP has taken longer than expected and a conclusion is in doubt, a review of its prospects, challenges and impacts is needed. We aim to understand the ways in which different socio-political attitudes toward trade, globalization, and environmental standards come into play in these negotiations. How do Americans and Europeans view free trade? How do political actors on both sides of the Atlantic imagine their roles in the negotiations? How does TTIP imprint in a global context?

Thursday, February 16

5:00 p.m. – 6:30 p.m. | Keynote Speaker: **Damien Levie**, Head of Trade & Agriculture Section, European Union Delegation to the U.S.
Cocktail reception to follow (By invitation only).

Friday, February 17

9 a.m. – 10:45 a.m. | Panel I: Transatlantic Views on Trade and Politics
11:00 a.m. – 12:45 p.m. | Panel II: Obstacles and Opportunities
2:00 p.m. – 3:00 p.m. | Panel III: Consular Roundtable on Transatlantic Economic Relations
3:00 p.m. – 4:45 p.m. | Panel IV: TTIP in a global context

This event is free and open to the public and all FIU students. RSVP by Feb. 6, 2017 to Christine I. Caly-Sanchez at calyc@fiu.edu.

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Co-sponsored by:

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