



The Miami-Florida Jean Monnet Center of Excellence



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Associate Director/Project Manager





- Miami is known as the *Magic City*
- Population diversity: > 2,727,606
- With 1000 People moving to Florida every day
- Median age : 41,6
- More than 1,200 not-for-profit arts organizations
- Cruise Capital of the World
- Over 100 Million Tourists



MIAMI

Why Miami?

- Business Climate (multilingual workforce, low taxes)
- Exceptional quality of life (art, music, cuisine, cultural events)
- Workforce
- Global Business Center
- Infrastructures (Airport 44.6 Millions Passengers, Port, Cargos, roadways...)
- Companies from throughout the US, Europe, Asia, Australia and Africa
- Gateway to the World





Sector Strategy: Targeted Industries of Miami-Dade County

- Aviation
 - Life Sciences
 - Communications/Media/Culture
 - Financial Services/Insurance
 - International Commerce
- Professional Services
 - Supply/Logistics/Marine
 - IT/Telecommunications (ICT)
 - Fashion-Lifestyle





1400+ Multinationals in Miami Dade

AIRFRANCE

AIRBUS

GRUPE
LATECOERE



Cartier
Paris

Dior

HERMÈS
PARIS

LVMH
MOËT HENNESSY • LOUIS VUITTON

amadeus

Club Med



BNP PARIBAS

CA CRÉDIT
AGRICOLE

SAP



Sony Ericsson

NCL
NORWEGIAN
CRUISE LINE

HSBC

hellmann
WORLDWIDE LOGISTICS



Lufthansa

Telefonica

Sabadell



KPMG

Miele



European Presence

Miami's internationally focused business community and professional services corps along with the 100 plus consulates (25 European Consulates, 6 European Consulate General), trade offices and binational chambers of commerce (11 EU/US CCI),

- 100+ consulates
- 25 European Consulates
- 6 European Consulates General:
France, Germany, Italy, Netherlands, Spain, UK
- 12 Honorary Consulates
- 11 European bi-national Chambers of Commerce

FACTS AT A GLANCE		
Approximate number of Europeans living in Florida and Miami		
Nationalities	Florida	Miami
British	150,000	N/A
French	30,000	11,200
German	150,000	N/A
Italian	22,939	N/A
Spain	20,000	12,000

- 6 European Consulates General:
France, Germany, Italy, Netherlands, Spain, United Kingdom
- 12 Honorary Consulates:
Austria, Belgium, Czech Republic, Finland, Hungary, Monaco, Macedonia, Norway, Poland, Romania, Slovenia, Switzerland
- 5 European Trade Offices: Germany, Italy, Netherlands, Spain, United Kingdom
- Miami's 6 most important European trading partners: ,
United Kingdom, Germany, France, Spain, Italy, Netherlands
- 10 European bi-national Chambers of Commerce:
United Kingdom, Denmark, France, Germany, Italy, Norway, Poland, Spain, Sweden, Turkish
 - Among those 10 European bi-national chambers of commerce, 5 (French, German, Italian, Spanish, British) organize common activities and events:
 - A monthly European Chambers of Commerce Newsletter
 - A monthly seminar series on business related topics that target an audience of local European-based companies
 - European Sport Activity Events

Sources: Consulates, European Chambers of Commerce, Beacon Council, U.S. Census Bureau



The Miami-Florida Jean Monnet Center of Excellence

History

- 2001 formerly a consortium of [Florida International University](#) (FIU) and the [University of Miami](#) (UM), was established in the Fall of 2001 with support from the European Commission, as one of the ten original EU Centers of Excellence in the United States.
- 2015 Jean Monnet Center of Excellence (European Commission EACEA)

Mission

- Promotes Teaching, Research and Outreach activities related to the EU
 - Facilitates the development of new courses on the EU
 - provides for financial assistance to graduate students and faculty pursuing research on topics related to the EU,
 - holds academic conferences on EU matters,
 - sponsors public lectures featuring EU speakers, and
 - conducts outreach workshops for educators, journalists and media professionals, and the greater Miami business community.



Miami-Florida Jean Monnet Center of Excellence, FIU

Five EU Grants

- The Miami-Florida Jean Monnet Center of Excellence
- Jean Monnet Project
- Getting to Know Europe
- BILAT USA 4.0 / Horizon 2020 (Innovation & Research)
Marine & Arctic Research, Nanotechnology NMP, Health, Transport
- PICASSO ICT Project (5G, Big Data, IoT, CPS Policy)

The Miami-Florida Jean Monnet Center of Excellence is one the six American partners in the BILAT USA 4.0 and is a Bilateral Coordinator for the Enhancement and Development of STI Partnerships between the EU and the USA. (Package W2)



Co-funded by the
Erasmus+ Programme
of the European Union



European
Commission



BILAT
USA 4.0





OUTREACH

- Conferences
- Lectures with Communities at Large (TTIP, Smart Cities, Transportation, Renewable Energy, Climate Change)
- Jean Monnet Projects (Societal challenges)
- Getting to Know Europe





OUTREACH

- EU Educational Outreach Program in Florida High Schools
- Euro Challenge Competition
- Teacher Workshops
- Journalists and Editors Workshops
- Polish Lecture Series





**British American
Business Council
Miami**

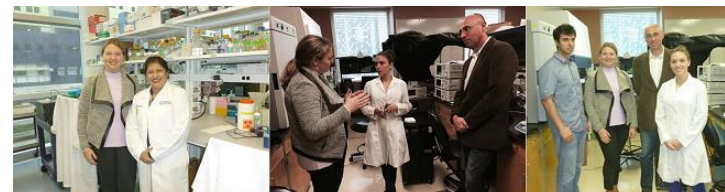




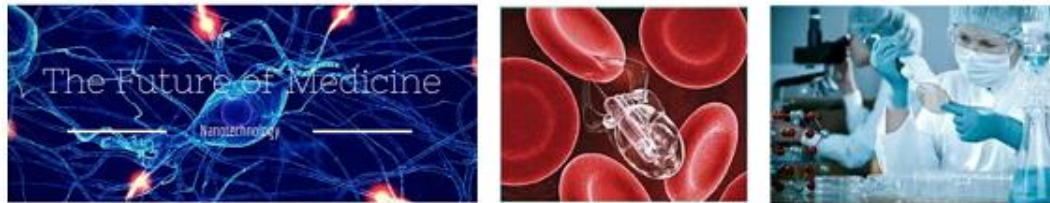


EU JEAN MONNET PROJECT – 2016 – 2017: 6 Projects in two years

- Jan. 19, 21, 22, 2016: **“EU Funding possibilities for US researchers - Horizon 2020”**
- April 20, 2016: **“Accelerating Smart Cities”**: environment, safety, transport, utilities & buildings”
- May 2nd, 2016: **Water, Sustainability & Climate Change**: “The use and misuse of water resources”
- Nov. 3-4, 2017 **Transportation**: “The Future of Local Transportation”
- Jan. 19-20, 2017 **Renewable Energy**: “The future of biofuels”
- June 14-15, 2017 **Health and Innovation**: **“Nanotechnology for medicine”**



Miami-Florida Jean Monnet Center of Excellence
European and Eurasian Studies Program



EU Jean Monnet Project

Health and Innovation: “Nanotechnology for Medicine”

- 6 events in two days – June 14-15, 2017
- 211 attendees in two days
- 5 workshops and 1 networking reception at the Residence of the Consul General of France
- 4 high profiles speakers in Nanomedicine – European and American



Dr. Babak Kateb, Founding Chairman of the Board of SBMT; President of Brain Mapping Foundation, CA



Dr. Tarek Fadel, Assistant Director, The Marble Center for Cancer Nanomedicine; The Koch Institute for Integrative Cancer Research; MIT, Cambridge, MA



Dr. Serge Braun, PharmD, Ph.D.
Chief Scientific Officer
AFM-Telethon, Evry, France



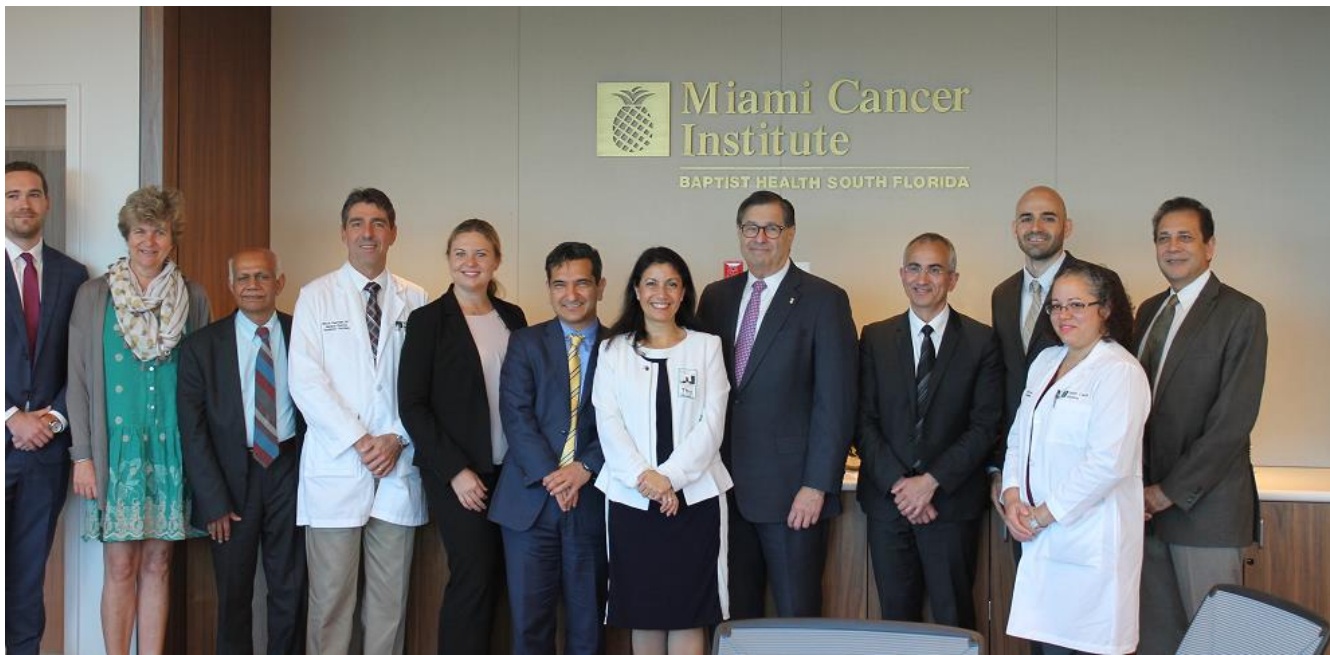
Dr. Madhavan Nair, Distinguished Prof. and Chair, Dept. of Immunology; Director Neurolmunne Pharmacology Medical Research, Associate VP Namomedicine, College of Medicine, FIU





UM Sylvester Comprehensive Cancer Institute







OUR PARTNERS





Steven J. Green
School of International
& Public Affairs



Co-funded by the
Erasmus+ Programme
of the European Union

Getting to know
EUROPE
EUINTEUS.ORG/GTKE

2017-2019: 'Getting to Know Europe' EU Grant Awarded

The Miami-Florida Jean Monnet Center of Excellence was awarded a Public Diplomacy EU grant 'Getting to Know Europe' from the Delegation of the European Union to the U.S.

EU & US: Getting to Know Europe 2017-2019

The Miami-Florida Jean Monnet Center of Excellence, will organize:

- Cultural community activities celebrating Europe-Month each May (roundtable, screenings, book reading, art exhibit);
- Teacher & Media trainings on the EU and transatlantic relations;
- **Euro Challenge Competition**
- Public lecture series '**Europe on the Road**' for South Florida communities on environmental and socio-economic resilience;
- Creation of an **annual career-fair** showcasing transatlantic companies & cultural institutions (residing in Florida)



FIU Career and Talent Development



Co-funded by the Erasmus+ Programme of the European Union





Journey Through Innovation

- More than 15,000 people representing
- more than 60 countries,
- over 400 companies,
- 100 startups, local universities and
- 150 speakers attended the event at the Miami Beach Convention Center.

On April 23-24, 2018, eMerge Americas' fifth year brought together the Miami tech community, public, private and business leaders to a conference featuring keynote speakers, innovators, entrepreneurs, investors, showcasing the latest technologies, country pavilions, start-up showcase and competition, Government Innovation Summit, an Hackathon, and a Women Innovation and Technology (WIT) Summit.



AGENDA e2018			
	#GOV RECEPTION	#EMERGE AMERICAS	
	STARTUP SHOWCASE BOOTCAMP		
		WELCOME RECEPTION	
	HACKATHON	#GOV SUMMIT	WIT SUMMIT
SATURDAY APRIL 21	SUNDAY APRIL 22	MONDAY APRIL 23	TUESDAY APRIL 24
HACKATHON APRIL 21 9 AM - APRIL 22 2 PM	STARTUP SHOWCASE BOOTCAMP 9 AM - 4 PM eGOV RECEPTION 5 PM WELCOME RECEPTION 7 PM	#EMERGE AMERICAS 9 AM - 5:30 PM eGOV 9 AM - 5:30 PM	#EMERGE AMERICAS 9 AM - 5:30 PM WIT 9 AM - 5:30 PM

2017 EXHIBITORS		Thank You 2017 SPONSORS	
SPONSOR Booth Number		For the most up to date program, sponsors and exhibitors please download the mobile app.	
SPX	101	Google	101
American Airlines	102	IBM	102
Atlantic Broadband	103	Intel	103
Baker & McKenzie	104	Microsoft	104
Bayer	105	Oracle	105
Bosch	106	Qualcomm	106
Bright Star	107	SAP	107
Capgemini	108	Siemens	108
CenturyLink	109	Verizon	109
Chang	110	Walmart	110
Cisco	111	Xerox	111
Cloud	112		
Coforge	113		
Cognex	114		
CyberArk	115		
City of Coral Gables	116		
Cloudera	117		
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Miami Beach Convention Center



Miami Beach Convention Center



#MeetH2020 at

emerge
Americas

MIAMI 12+13
JUNE 2017

JOURNEY
THROUGH
INNOVATION

EU-U.S. Research Collaboration and Funding Opportunities in

HORIZON 2020

The EU Framework Programme
for Research and Innovation

Open to the world!

Visit BOOTH G-20! Presentations:

- ▶ Monday, June 12 | 11:00 a.m. & 2:30 p.m.
- ▶ Tuesday, June 13 | 10:30 a.m. & 2:00 p.m.



Miami Beach Convention Center



Miami Beach Convention Center





Workshops on Horizon 2020 by Viktoria Bodnarova, Regional Representative North America



5 Presentations

- eMerge Americas
- EU Jean Monnet Projects Workshops Breakfasts and Luncheons
- FIU, UM
- Miami Cancer Institute



Reaching out to the Business Community

Communication

- Dissemination of information (Website MFJCE, Flyers)
- Editing newsletters, special editions of projects
- Monthly bulletin
- Social media (Facebook, twitter, YouTube, Pictures, network)
- Webinars
- Information to our American European Union Centers of Excellence Network (8) and Florida Network+ Consulates + stakeholders



Outreach with the Business Community: How to Build a Network

It's a give and take relationship

- It's an investment in Time
- It's an investment in Energy
- It's an investment in Money

Communication

- Be attentive to your partners needs and wants
- Create a tailored program for your partners

Build a reputation

- Socialize
- Be Thankful
- Deliver Excellency
- Show Respect
- Be Humble
- Be Diplomatic
- Have Passion
- Be a Matchmaker



Thank you!

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Let's Celebrate
Europe Day
May 9th
May 2-31, 2018

