



*The European Union Center of Excellence,  
a partnership with Florida International University,  
and the Jean Monnet Chair of the University of Miami, cordially invite you **personally** to:  
a Luncheon/Briefing with the*

## **Press and Public Diplomacy Counselors of the EU embassies in Washington, D.C.**

**When:** Friday, April 26, 12:00 – 2:00pm

**Where:** The Coral Gables Country Club, Coral Gables

### **Welcome:**

**Rebecca Friedman**, Co-Director, EU Center, Florida International University

### **Lead Analysis**

**Joaquín Roy**, EU Center/Jean Monnet Chair

**Leonardo Ferreira**, Professor of Communications, University of Miami

### **Comments:**

- **Silvia Kofler**, EU Delegation Head of Press and Public Diplomacy,
- **Kasper Zeuthen**, EU Delegation Senior Media Advisor,

### General agenda:

- What is the European Union? Same as Europe?
- How to report and comment? What citizens ask for and need?
- What are the major difficulties for media staff?
- Which are the countries and issues of special interest? Why?
- How understanding and reporting can be enriched?
- Special context: Hispanic Media. Is it different?

### EU embassies participants:

1. Spain – Gregorio Laso, Deputy Head of Press Office
2. Greece – Maria Galanou, Press Attache
3. Finland – Sanna Kangasharju, Press Counselor
4. Austria – Alice Irvin, Press and Information Service
5. Denmark – Pernille Florin Elbech, Senior Advisor, Public Diplomacy & Press
6. Estonia – Maria Belovas, Press Counselor
7. Netherlands – Ilse Van Overveld, Counselor for Public Diplomacy, Press and Culture
8. France – Dana Purcarescu, Deputy Press Attache (TBC)
9. Ireland - Deirdre Bourke, Third Secretary, Consular and Cultural
10. UK - Hetty Crist, Deputy Press Secretary
11. Romania - Adrian Tudorache, Second Secretary, Political Section

For details, **acceptances** and confirmation:

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