

A Virtual Roundtable of the Miami-Florida Jean Monnet Center of Excellence – GTKE #MEETEU

Roundtable Participants: Biographical Notes

PANELISTS



Jimmy Benaudis

Partner EY France
Global Head – French Business Network
Ernst & Young

Jimmy Benaudis is an EY France Senior Partner, founder and Global Head of EY's French Business Network that comprises 500 Partners and Associates assisting French companies all around the world.

The FBN has a presence in 35 EY locations -24 countries- and has been growing steadily over the past 16 years, becoming the leading professional services organization entirely dedicated to French companies compared to its competition.

Jimmy joined EY in 1990 after starting his career as a junior auditor with Arthur Andersen in 1984 and later as a strategy consultant with the Hay group. He was promoted Partner with EY in Paris, France in 1996 and held various leadership positions in the Corporate Finance division, including Corporate Restructuring Leader for France and Global M&A Leader until 2002.

He then moved to the US with his family and created the French Business Network, while remaining deeply involved with the M&A Transactions practice, assisting large European corporations and Private Equity firms with their transactions, mainly in the US market.

The FBN clients include all the CAC 40 companies as well as several mid-size companies very active on Global markets.

Jimmy holds the Sciences-Po Paris Diploma, a BA degree in economics and law as well as a Master's degree in accounting and finance (DECS). He has been a French Trade Advisor (Conseiller du Commerce Extérieur de la France) since 2004 and was named "Chevalier dans l'Ordre National du Mérite" in 2010.



Marcus A. Haderlein

Chief Operating Officer
nobilia North America Inc.

Marcus A. Haderlein, Chief Operating Officer of nobilia North America, began his career with nobilia-Werke in 2007 as Area Manager of Southern Spain, Portugal and Latin America before joining nobilia's U.S. division as of 2019. For the past 13 years Marcus has gained a wealth of knowledge not only in nobilia product and design but also in the international kitchen industry and specifically the international design and trends within the kitchen community. His professional background includes sales, marketing, and logistics. He pairs his academic training with his deep knowledge of the German kitchen market to oversee sales for the nobilia group. As an important managerial figure for the customer, he is also responsible for understanding product trends and design and managing personnel who directly communicate with and assists customers.

Marcus completed his professional career as a forwarding agent in Hamburg Germany in 2000 before he earned his bachelor's degree in International Business from Hamburg University of Applied Sciences in 2005.



Dania Maccaferri

Managing Director of International Divisions of the [Beghelli Group](#)
and CEO of [Beghelli North America](#)

My name is Dania Maccaferri and I am the Managing Director of International Divisions of the Beghelli Group and the C.E.O. of Beghelli North America. Born and raised in Bologna, Italy, I started working for Beghelli while studying Literature and Philosophy at the University of Bologna; my background is in classical studies and has always contributed to my understanding of distinctive cultures and the variances in our global markets.

Beghelli manufactures and distributes high grade industrial lighting products, with installations present in more than 100 countries worldwide.

The Beghelli Group is an Italian multinational corporation with commercial and manufacturing locations in Italy, Germany, Czech Republic, Hungary, Poland, China, Hong Kong, Canada, Mexico and the United States. During my career, I have followed and managed the formation and growth of the international divisions, always pursuing innovation in the product offering, attention to the needs of the market, and quality in the services offered.



Juan Carlos Pereira

Executive Director
Spain-US Chamber of Commerce

In his capacity as executive director at the Spain-US Chamber of Commerce*, Juan Carlos Pereira covers the entire US, coordinating the various programs that the chamber offers to its members and helping them doing business and achieving their goals in the US market.

Previously, Mr. Pereira worked as EVP International Business Development at **BW Market**, a US consultancy firm focused on assisting foreign companies entering the US market, Vice President of **Alhambra Guitars USA** and before that US Country Manager for a European manufacturer of power electronics equipment.

He began his career as a trade specialist with Extenda, the Trade Promotion Agency of Andalusia, Spain.

*The Spain-US Chamber of Commerce in Florida is an official binational chamber of commerce with more than 400 members that serves as a private non-profit organization that fosters business and commercial relations between the United States, Spain and LATAM. The Spain-US Chamber of Commerce offers consulting services to companies who are recent arrivals to the US market as well as already established companies so they can develop their businesses with the highest guarantee of success.

MODERATOR



Paul Griebel
Executive Director
World Strategic Forum
International Economic Forum of the Americas

Paul Griebel serves as the Executive Director of the World Strategic Forum, a forum developed by the International Economic Forum of the Americas. In this role, Paul builds the growth strategy of the event, which brings together on an annual basis public and private sector thought leaders from around the world to discuss issues related to the global economy. His work includes attracting new corporate and institutional partners to support the Forum; promoting the event on the local and international level; and providing insight regarding themes and topics in the development of content that will meet the interests of the Forum's 1,400-plus attendees.

Prior to this role, Paul spent two years as Director of Economic Development at the Miami-Dade Beacon Council, managing projects and initiatives related to the Life Science and Healthcare industry sector. Key efforts in this area include the expansion, retention, and recruitment of a wide array of life science companies to the Miami-Dade area, with an overarching goal of creating new jobs in the County.

Paul's background in international economic development began in 2015, when he commenced serving as the Associate to the President and CEO of Enterprise Florida and Florida Secretary of Commerce Bill Johnson. Paul has also spent time teaching English to students of different ages and backgrounds in Chile, Turkey, and South Florida.

Paul earned his Bachelor's Degree at Wake Forest University in Winston-Salem, North Carolina and earned a Master's degree in International Administration at the University of Miami



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