

A Virtual Roundtable of the Miami-Florida Jean Monnet Center of Excellence – GTKE #MEETEU

## Roundtable Participants: Biographical Notes

### PANELISTS



#### **Annabelle Ballot Pottier**

**Executive Director**

**French American Chamber of Commerce Florida**

Annabelle is the Executive Director of the French American Chamber of Commerce Florida where she is responsible for planning, organizing, and promoting a range of services and events for the chamber members. Prior to this appointment, she was Head of Global Sales for Delta Air Lines/Air France where she oversaw the business development of Multinational companies and travel management company for Air France, Alitalia, Delta Air Lines and Virgin Atlantic in the South Florida Region. She was born and raised in Lyon, France, but has lived in Florida for over 15 years. Fluent in English, French, and Spanish, she is a dynamic and dedicated professional who is committed to promoting French “Savoir Faire”.



#### **Nevio Boccanera**

**Executive Director**

**Italy-America Chamber of Commerce Southeast**

**Nevio Boccanera** is currently Executive Director of the Italy-America Chamber of Commerce Southeast (IACC). Based in Miami, the IACC is a nonprofit organization devoted to fostering trade between the United States and Italy.

Mr. Boccanera is responsible for planning and coordinating all the different activities in which the Chamber is involved, including but not limited to trade missions, B2B meetings, promotional events, seminars, market studies and publications.

Mr. Boccanera has 20 years of experience in the international business development field and in B2B events management. He has held his position at the IACC since 2012 and previously from 2002 to 2007. In his capacity as Executive Director he led the Chamber to transform its business model to face its transition to a financially sustainable and dynamic international trade organization.

Mr. Boccanera’s professional background includes an extensive experience on planning of trade conferences and executive training events in Spain and in Latin America with the companies Atlantis Strategic Media and Institute of International Research (IIR) both based in Madrid.

He has a B.A. in Political Science at the University of Bologna (Italy) and a master’s degree in International Relations at the University Complutense of Madrid (Spain)



**Brandon Bohrn**  
Project Manager, Europe's Future Program  
Bertelsmann Stiftung  
Berlin, Germany

**Brandon Bohrn** works as a project manager for the Europe's Future team at the Bertelsmann Stiftung. Currently, he is working on a project focused on promoting German-American cooperation in democracy and technology. Previously, he worked for three years in Bertelsmann's U.S. office based in Washington, D.C., where he oversaw the German-American relations portfolio and other projects focused on strengthening transatlantic ties. His work has been featured by several U.S. and European news organizations including The Washington Post, Politico, EURACTIV, Reuters, The Guardian, Tagesspiegel, die Süddeutsche Zeitung, and Deutsche Welle. As a Fulbright and DAAD scholar, Brandon worked and studied on both sides of the Atlantic. Previously, he interned with the foreign policy team of a U.S. senator and in two U.S. diplomatic missions in Germany. He also worked as an English teaching assistant at a school in Germany's former industrial heartland, the Ruhrgebiet. Brandon completed the TransAtlantic Master's Program (TAM) in political science at the University of North Carolina at Chapel Hill and Humboldt-Universität zu Berlin. He is also a graduate of The Citadel, The Military College of South Carolina.



**Aaron Rosen**  
President  
World Affairs Council Miami

**Aaron Rosen** serves as President of the World Affairs Council of Miami and Director, U.S. and Global Sales at Rescue Metal Framing. Prior to returning home to South Florida, Aaron researched international technology policy and Russian affairs with the Alfa Fellowship Program in Moscow. He previously worked as a Washington, D.C.-based specialist in U.S. foreign policy for MUFG Bank, formerly the Bank of Tokyo-Mitsubishi, and completed a graduate fellowship with the European Parliament in Brussels.

Aaron earned a dual masters concentrated on U.S. foreign policy and international history from the George Washington University and the London School of Economics and holds a bachelor's in international relations and comparative politics from the University of Central Florida. Aaron was born in Southern California and raised in South Florida.

## MODERATOR



### Renata Urban

Intercultural Coach, Language and Communication Skills Trainer  
Urban Training and Services

Renata is a German national and a US resident who has lived in South Florida for more than a decade. She has more than 25 years of experience working for global corporations such as adidas in HR Training and Development, Public Relations, and Marketing/ Communications as well as a trainer, coach, and consultant working with executives, professionals, private individuals, businesses, training institutions, and relocation firms. Renata has extensive international living and working experience. She has lived in Germany, the UK, Italy, and the US, and she has worked in many other countries and with a global clientele. Renata is a native speaker of German and English. She also speaks Italian, French, and basic Spanish. Her multi-lingual ability and multi-cultural mindset allow her to adapt to her clients' unique situation and tailor her courses and services to their needs. She is an empathic training professional and consultant who is passionate about languages and intercultural communication, helping clients achieve their goals and making a difference in people's lives. Renata's growth mindset, invaluable skills, knowledge, and experience help clients thrive in a global business environment and build successful international and virtual teams. Renata is the founder of URBAN Training and Services and a licensed partner of ICQ Global DISC.



Miami-Florida  
Jean Monnet Center of Excellence  
European and Eurasian Studies Program



*MEET EU is funded by a generous Getting to Know Europe (GTKE) grant from the Delegation of the European Union to the United States*

*This publication was produced with the financial support of the European Union. Its contents are the sole responsibility of the Miami-Florida Jean Monnet European Center of Excellence at Florida International University, the Center for European Studies at UNC-CH, the European Studies Center at the University of Pittsburg, and do not necessarily reflect the views of the European Union.*