

Discursive representations of immigrants and refugees in the media in Europe: Spain.



COMILLAS
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COMILLAS

INDITEX

What immigration means?

Immigration is a complex and multifaceted issue that has become increasingly prominent in modern society. At its most basic level, immigration refers to the movement of people from one country or region to another, often with the intention of settling in the new location.

Immigration also has significant impacts on various aspects of society, including the economy, public services, and the social fabric of communities.



In the actual society, immigration is a controversial topic that is frequently debated and discussed in political, social, and economic contexts.

In many countries, immigration policies and laws have become increasingly restrictive, with increased emphasis on border control, limiting the number of immigrants allowed,



Information system in a society



NARRATIVE in Media

Framing

Significant impact

Perception

Sometimes is from the description of a crime

Stereotyping

Perpetuate stereotype

Focuses on background

Consistently portrays

Language

Description

Shape the narrative

Identification

Representation

Impact

Negative public perception

Problem

Portadas y titulares



Medio centenar de inmigrantes logra entrar en Melilla en el segundo salto a la valla en 24 horas

Se han dirigido al Centro de Estancia Temporal de Inmigrantes

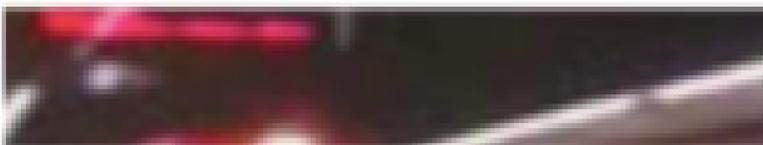
Más de 2.100 personas han entrado en Melilla en 2014 en saltos a la valla



EL MUNDO

«Hoy es el funeral por el agente arrollado tras ser empujado por inmigrante con 9 detenciones

mundo.es/madrid/2015/01/...



Un grupo de 800 inmigrantes intenta saltar la valla de Melilla

El salto tuvo lugar después de que el martes lograsen pasar un control de personas

Información

Un centenar de inmigrantes subsaharianos logra entrar en Melilla en un nuevo salto a la valla

Cerca de 200 inmigrantes han intentado entrar a la ciudad autónoma

Melilla ha registrado alrededor de 70 intentos de entrada a través de la valla



LA RAZÓN



El 60 por ciento pide que Rajoy se



SÓLO INTENTARON DOS INMIGRANTES TRES QUE LLEGARON A LA CARRERA Y CINCO HERIDOS

Cinco guardias civiles, heridos tras el intento de salto de 300 inmigr:

Uno de los agentes cayó desde cuatro metros de altura empujado por un subsahariano



Señalaron que para él

Señalaron a la familia de

Señalaron que para él

Putin se anexiona Crimea ante la débil respuesta de Occidente

El presidente ruso criticó al poder y recordó que EEUU reconoció la independencia de Crimea. «Marea de estados pro-rusos en la frontera»

El presidente ruso criticó al poder y recordó que EEUU reconoció la independencia de Crimea. «Marea de estados pro-rusos en la frontera»



Interior refuerza Melilla por temor a avalanchas diarias

Cerca de 200 policías españoles y 20 guardias civiles se desplazan de que 500 subsaharianos saltaron ayer la valla

El 60 por ciento pide que Rajoy se



LA RAZÓN

La nueva Ley de Extranjería no se aprobará hasta después del verano

El gobierno quiere aprobar la Ley de Extranjería antes de irse de vacaciones



El gran asalto

El gobierno quiere aprobar la Ley de Extranjería antes de irse de vacaciones

EL PAÍS

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Así lanzó una vez al Madrid

El equipo de fútbol de Madrid se puso en marcha

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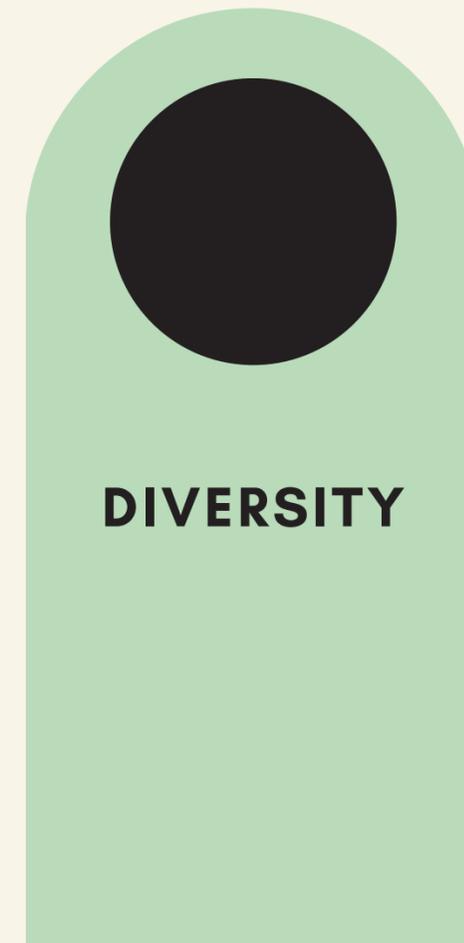
INFORME DE INTELIGENCIA SOBRE LA PUEBLA INMIGRANTE

30.000 subsaharianos preparan el salto a Europa por Ceuta y Melilla

Las incursiones de entrada "desestabilizan y crean alarma social"

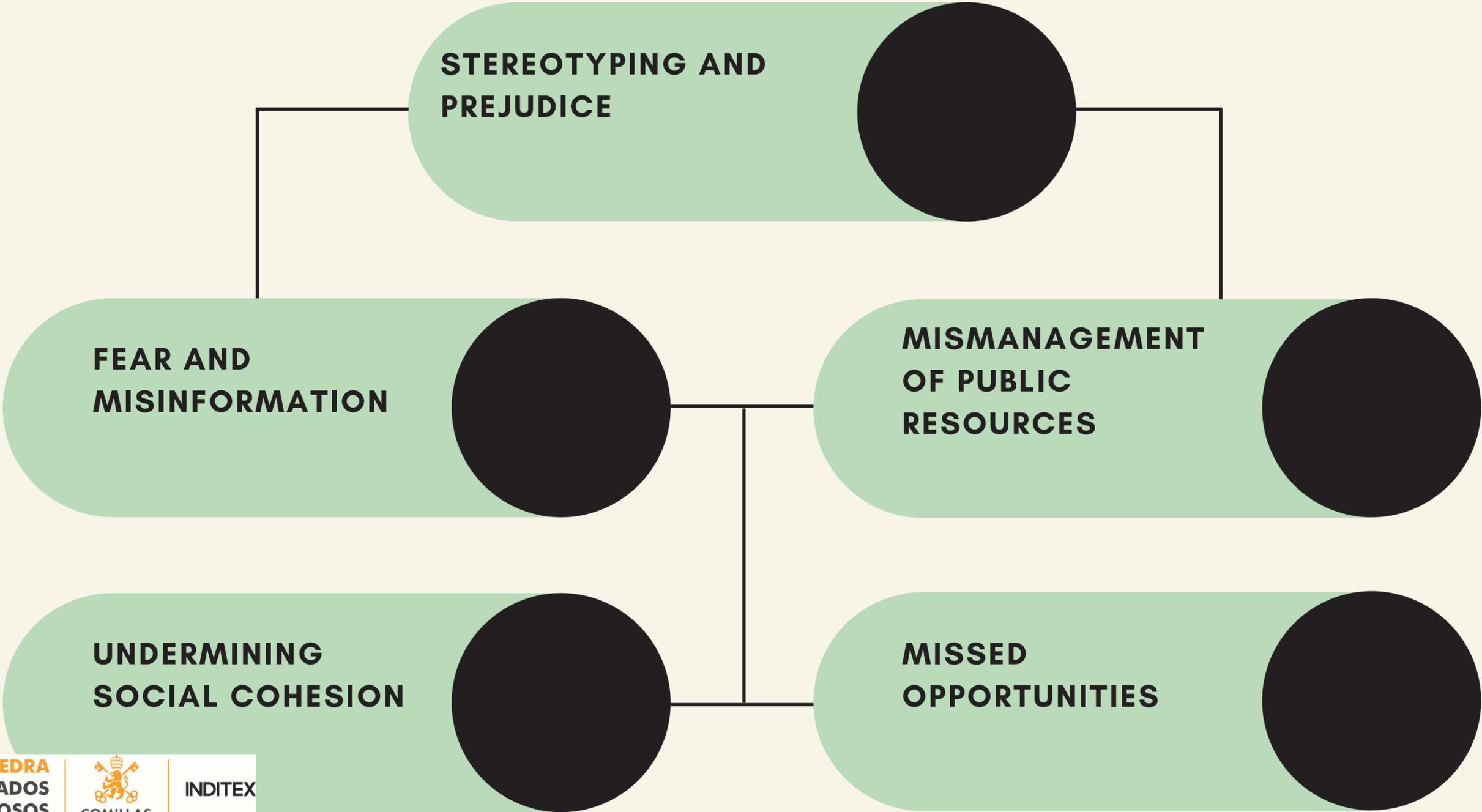
El fiscal y el PSOE piden las grabaciones de la tragedia en la valla

THE REPRESENTATION OF MIGRANTS AND REFUGEES IN MEDIA IN EUROPE

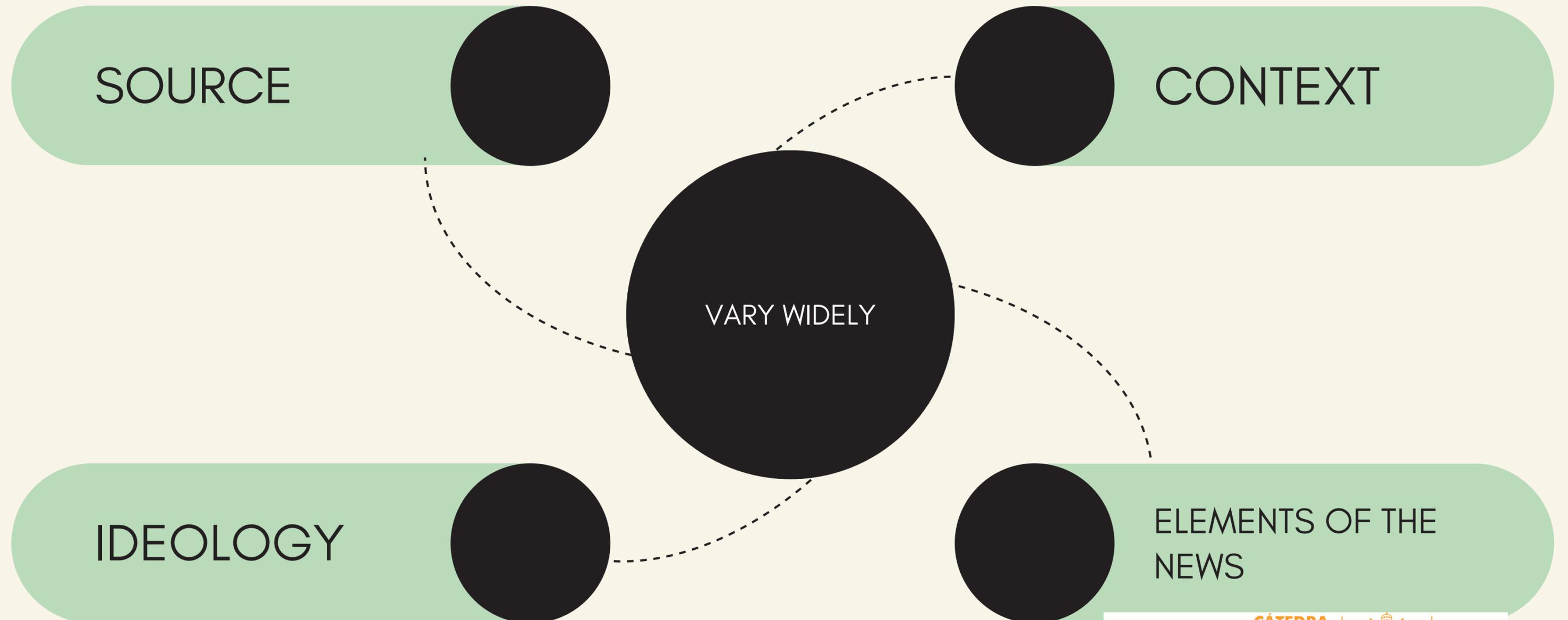


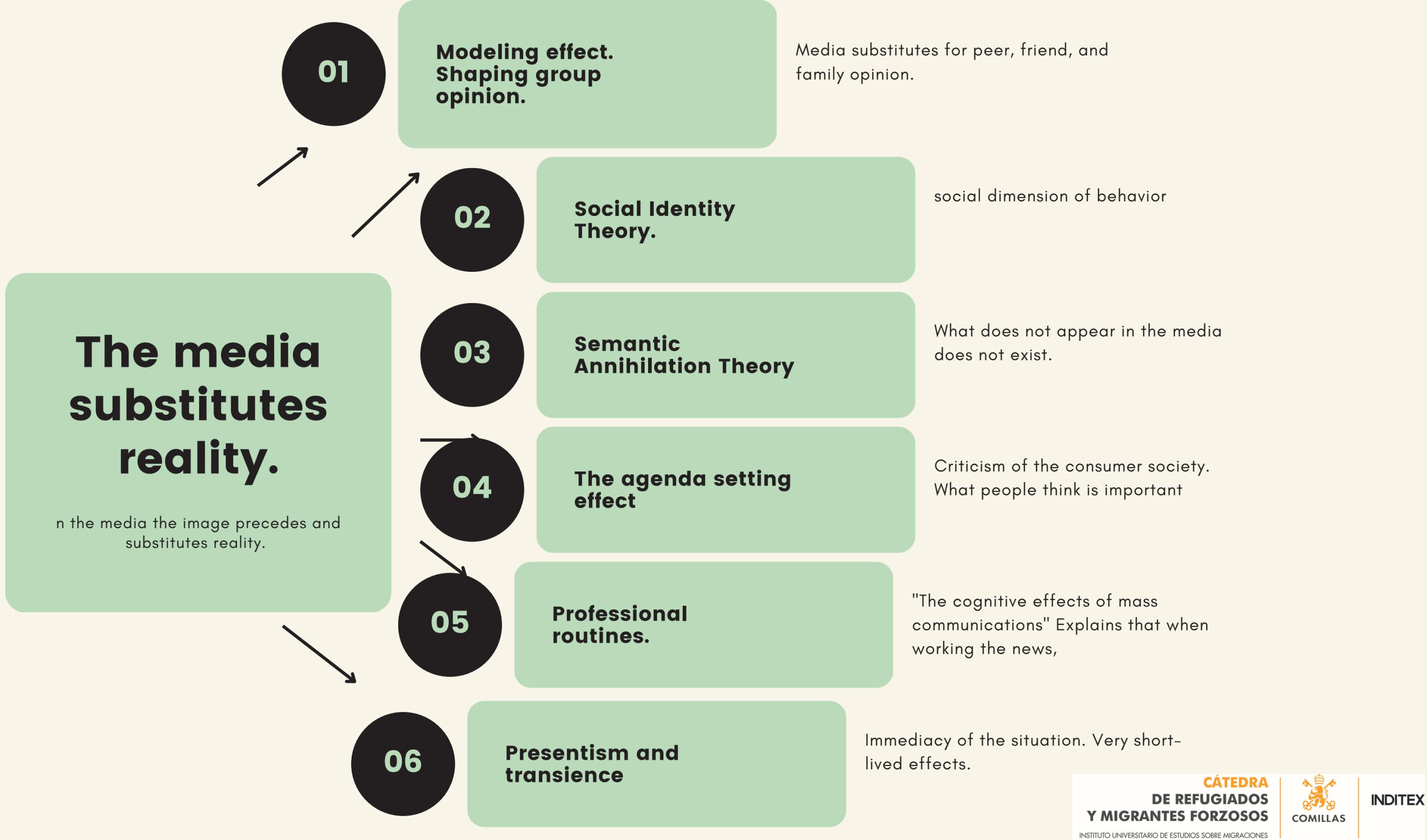
Operaciones

WHEN THE SOCIETY IS NOT WELL-INFORMED ABOUT THE REALITY OF MIGRATION AND REFUGEES



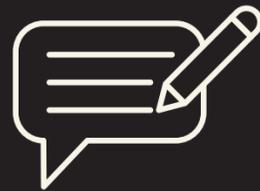
REPRESENTATION OF MIGRANTS AND REFUGEES





DISCOURSE AND JOURNALISTS

Participant observation
in newsroom



Interviews in-depth
with journalists from
different media
(balancing the
ideology)

News
Analysis



Discourse analysis
with Nvivo program

The discourse of
compromise

The reivindicative
discourse

The discriminatory
discourse

TYPES OF SPEECH
IN THE PRESS.
INFORMATION.

The
discriminatory
discourse

The autodiscriminatory
discourse

The discourse of compromise

Essential for Progress

The media often emphasizes the importance of compromise as a way to move forward on important issues

Bipartisan Cooperation

The media may also focus on the importance of bipartisan cooperation in achieving compromise.

Sacrificing Ideals

At the same time, some media sources may also frame compromise as a necessary evil

Criticism of Intransigence

Finally, the media may also critique those who refuse to compromise, or who are seen as standing in the way of progress.

The reivindicative discourse

The media often portrays the refugee crisis as a humanitarian crisis, highlighting the suffering and challenges that refugees are facing, such as dangerous journeys, lack of access to basic needs

**HUMANITARIAN
CRISIS**

**CALLS TO
ACTION**

In response to the refugee crisis, the media may also feature stories and opinion pieces that call for action from governments, organizations, and individuals.

In order to give voice to refugees themselves, the media may feature personal stories and testimonies from refugees, in order to humanize the crisis and raise awareness about the challenges that they are facing.

**HIGHLIGHTING
REFUGEE
VOICES:**

**CRITICISM OF
GOVERNMENT
RESPONSES**

the media may also critique government responses to the refugee crisis, highlighting ways in which they are falling short in their obligations to protect and support refugees.

The discriminatory discourse

**STAGE
01**

POLITICAL IDEOLOGY

Another possible explanation is the influence of political ideology on press coverage.

**STAGE
02**

CLICKBAIT AND SENSATIONALISM

The media's reliance on clickbait and sensationalism can also contribute to discriminatory discourse.

**STAGE
03**

AUDIENCE PREFERENCES

the preferences of audiences may also contribute to discriminatory discourse.

The discourse of segregation

RACIAL OR ETHNIC SEGREGATION

This involves the separation of people based on their racial or ethnic identity.

RELIGIOUS SEGREGATION:

This involves the separation of people based on their religious identity.

NATIONAL ORIGIN SEGREGATION:

This involves the separation of people based on their national origin or immigration status.

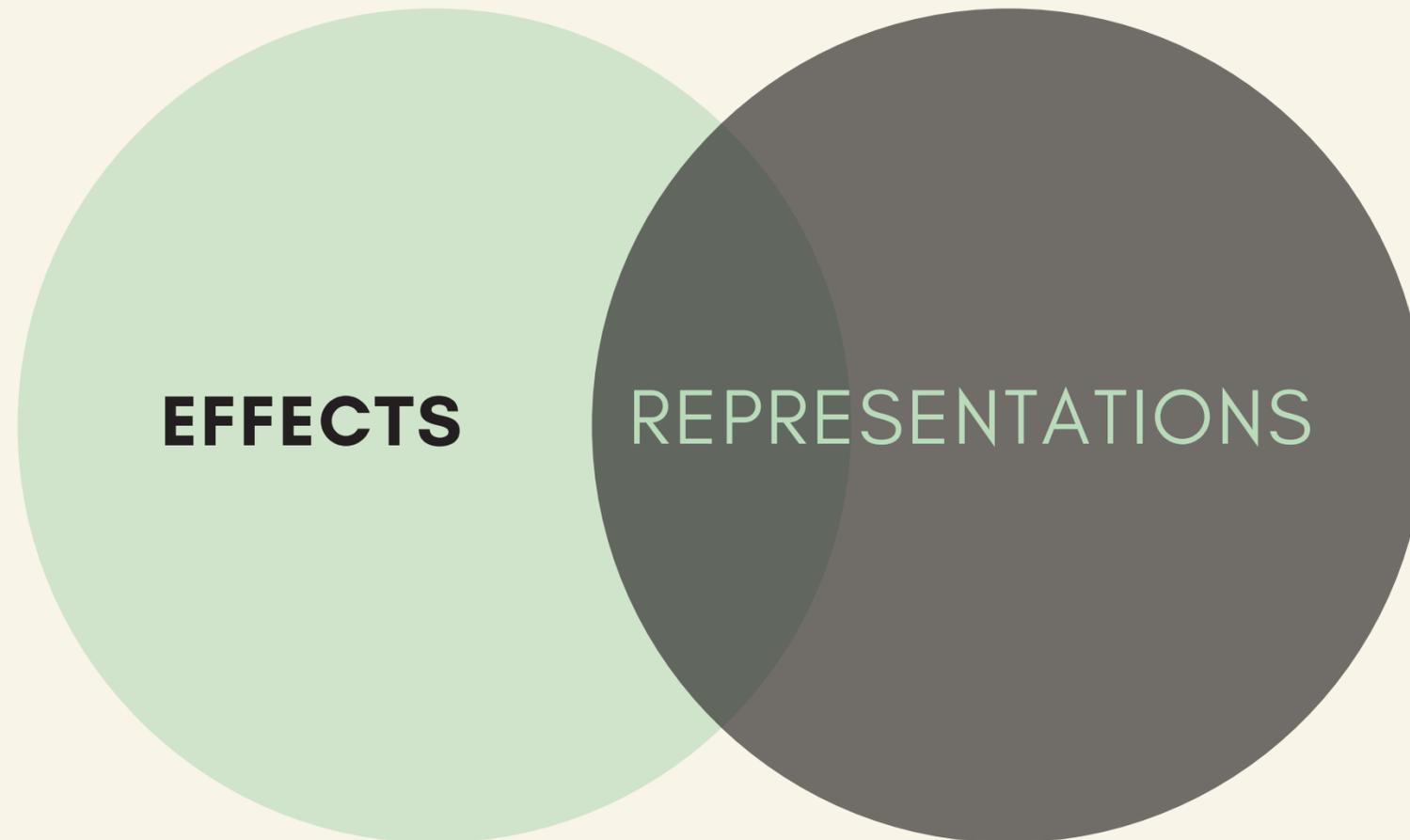
METAPHORS

EFFECTS

metaphors can have both positive and negative effects. Some metaphors that are used to describe immigrants and refugees can be dehumanizing, such as describing them as "floods"

REPRESENTATIONS

when discussing immigration and refugees, and to question whether they are accurate and fair representations of the issues at hand.



WATERY

Military metaphors

METAPHORS

Process metaphors

Natural catastrophe metaphors

Botanical metaphors

Conclusions

In the media the image precedes and substitutes reality.

01

Social debate,

02

Diverse types of discourse

03

Not all actors and forums have the same capacity

04

The discourses that intervene in the debates are based totally or partially on compromise, dismissal, discrimination, self-discrimination, condescension, resignation, prevention or

05

Sectorial debates take place as part of the tremendous social debate on immigration,

06

The debate on immigration is part of broader debates such as social exclusion,

Thanks!

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